



CENTRALMARKETLANCASTER.COM

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SCAN ME



@CENTRALMARKETLANCASTER

SUPPORT THE
FUTURE
SHAPE THE
LEGACY

2025
CORPORATE
SPONSORSHIP
OPPORTUNITIES



LANCASTER
**CENTRAL
MARKET**

LEAVE A LASTING LEGACY

Since 1730, the Lancaster Central Market has been in continuous operation, making it the oldest publicly owned farmers market in the nation. The marketplace was already 73-years-old when Beethoven premiered his fifth symphony in Vienna, and 85-years-old when Napoleon was defeated at Waterloo. The year that our 1889 Market House was constructed, Vincent Van Gogh created his work "The Starry Night." It saw the signing of the Declaration of Independence, The Civil Rights Movement, the invention of photography and the launch of the Webb Space Telescope. For generations it has served as a treasured meetinghouse and marketplace that nourishes Lancaster's communities and economy. Today, some 70 locally-owned, small businesses call the Central Market home. It is the area's main tourist attraction and its largest economic driver.

The mission of the the Central Market Trust is to ensure our Market home endures for generations to come. To that end, The 1730 Fund was established to fund the ongoing upkeep and maintenance of the Markethouse, and to establish the programs in our strategic plan. We have embarked on a number of exciting initiatives aimed at increasing sustainability and accessibility of the Central Market, but we need likeminded community supporters like you to make them a reality. Giving at this special hour in Market history will grant you special recognition within the Market thanking you for your support. **Become a Corporate Donor or Sponsor of the Central Market today, and generations to come will gratefully enjoy the benefits of your generosity.**



DEAR BUSINESS LEADER,

For only the third time in its nearly 300 year history, the Lancaster Central Market is giving the business community a chance to **align their businesses with the Market by becoming a corporate donor or sponsor.**

The Central Market - the country's oldest continuously running farmers market - shapes Lancaster, Pennsylvania and is the foundation of the city's downtown culture. We are proud to be home to nearly 70 small, locally-owned businesses. It is a thriving center of commerce, an exhibition of the very finest in local, farm-fresh produce, and a meeting place for generations of family and friends. Without it, our city, county, and larger Lancaster community would not be the same. This year, we are giving you the chance to leave a legacy that will long outlast your financial gifts.

This is an exciting time for the Central Market, with multiple projects being rolled out aimed at making our Market more accessible and engaging, and doing some much-needed restoration to ensure our Market endures for centuries to come. **Becoming a corporate donor or sponsor of the Central Market at this time gives you the opportunity to support these important projects in a meaningful, highly visible, and lasting way that marketgoers for generations to come will enjoy because of your generosity.**

DONATION LEVEL	TITLE	RECOGNITION
\$30,000+	ENTRYWAY REVITALIZER	Heirloom Partner level benefits, and a permanent placque dedicated to your generosity installed on a new door that might also last 150+ years!
\$25,000+	HEIRLOOM PARTNER	Company name on donor quilt inside Market. Social media video produced to share the news of your generosity. Large, linked company logo on our site.
\$15,000 - \$24,999	MARKET MAKER	Large, linked company logo placement on our website. Social media content thanking you for your generosity.
\$10,000 - \$14,999	SUSTAINABILITY COLLEAGUE	Medium company logo placement on our website linked back to your site.
\$5,000 - \$9,999	ACCESSIBILITY ALLY	Medium company logo placement on our website.
\$2,500 - \$4,999	COMMUNITY COLLABORATOR	Small company logo placement on our website.
\$1,000 - 2,499	MARKET PROMOTER	Corporate listing on the donor page on our website.



FANS FOR CENTRAL MARKET

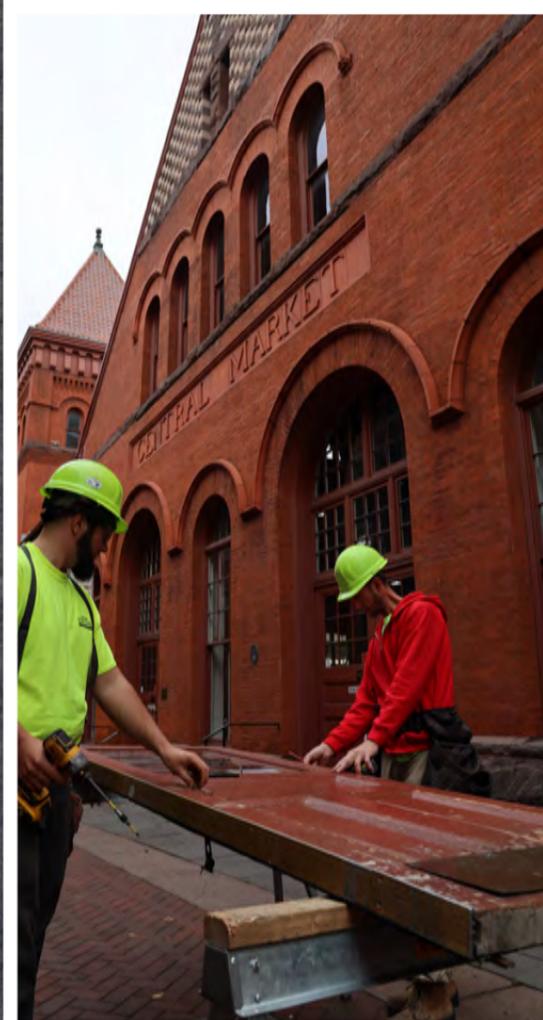
The summer months can bring stifling temperatures to our 1889 Markethouse. After much deliberation, air conditioning is not a viable solution, but **large industrial fans could drastically improve conditions in Market on a hot day.** Not only would this make it more comfortable and safer for guests and standholders, our standholders would have less trouble keeping their cold goods and chocolates from melting. **It will cost roughly \$125k to outfit the Market with fans,** and we greatly appreciate any gifts made towards that endeavor.

***naming rights are available**

MARKET DOOR REPLACEMENT

All 13 sets of Market doors are original to our 1889 building, and the time come has come to replace them. The old doors have been refurbished one too many times and are now a hindrance to our security system. **Replacing the old doors** also gives us the opportunity to increase Market accessibility for all - a chief focus of ours as the Central Market Trust. The new doors are being painstakingly crafted to match the look of the original doors, and honor the historic building. **A gift of \$30k would secure a new door** for our Market house.

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THE KATHLEEN L. PECK AFTER MARKET PROGRAM

Designed to ensure the produce in our Market winds up on local tables and not in landfills, the Kathleen L. Peck After Market Program is simultaneously reducing our food waste and helping to combat food insecurity in our community. We have been flooded with messages from a grateful Lancaster community as this program has taken off. Your donation will help us grow the program, provide more volunteers to assist, reduce even more food waste, and reach even more neighbors with fresh, healthy food.

THE 1730 FUND

The 1730 Fund was established to fund the ongoing upkeep and maintenance of our beloved and historic 1889 Markethouse.

Contributions to this fund help ensure the sustainability and endurance of our Market **for generations to come.**

1730 FUND

A LEGACY OF FUN-FILLED MARKET EVENTS

Do you remember your first **Lancaster City Tree Lighting** ceremony? Already planning ahead for this year's **Harvest Breakfast**? You are not alone - the Central Market's expanding lineup of community events are simply not to be missed. Even a bit of lousy weather at last year's Harvest Breakfast didn't keep the alleyways around the Market from being full of jubilant fans of all things autumn. 2024 promises to be another fun-filled year at Market with the return of the **Strawberry Festival**, and an exciting **Market Cocktail Party** this summer that is sure to be the talk of the town.

When you choose to sponsor our Market events you will get more than recognition - you get to be a true friend and partner of the Market in the eyes of our community. Sponsorship not only ensures the longevity of these events year over year, but allows us to make them bigger and better each time. In recognition of this, every event attendee will see your sponsorship and know your business is one they can trust to support the places and memories they hold dear!

CENTRAL-MARKET
PERMIT PARKING
ONLY AT ALL TIMES
SUNDAY - MONDAY
WEDNESDAY - THURSDAY

DONATION LEVEL	TITLE	RECOGNITION
\$10,000+	BOUNTY	<ul style="list-style-type: none">· Linked logo on sponsor page· Prominent logo placement on event materials and banners· 4 tickets to Market Cocktail Party· Social media content
\$5,000 - \$9,999	HARVEST	<ul style="list-style-type: none">· Linked logo on sponsor page· Logo placement on printed event materials and banners· 2 tickets to Market Cocktail Party
\$2,500 - \$4,999	ABUNDANCE	<ul style="list-style-type: none">· Linked logo on sponsor page· Logo placement on event printed materials and banners
\$1,000 - \$2,499	PLENTIFUL	<ul style="list-style-type: none">· Linked logo on sponsor page· Logo placement on event printed materials and banners
\$500 - \$999	CULTIVATE	<ul style="list-style-type: none">· Logo on sponsor page· Logo placement on event printed materials and banners

HELP US TO
CELEBRATE

NEARLY 300 YEARS OF
CENTRAL MARKET HISTORY

CENTRALMARKETLANCASTER.COM

SUPPORT OUR EFFORTS TO
PRESERVE & INNOVATE

FOR NEW GENERATIONS
OF MARKETGOERS

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