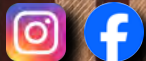




centralmarketlancaster.com

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SCAN ME



LANCASTER CENTRAL MARKET

SUPPORT THE
FUTURE
SHAPE THE
LEGACY

2024
CORPORATE SPONSORSHIP
OPPORTUNITIES



This is your chance to be part of Market HISTORY

Keeping the Central Market updated and running efficiently so that it most effectively showcases our great local standholders and continues to thrive at the heart of Lancaster is the work of many dedicated behind-the-scenes individuals, funded largely by the generosity of **partners like you.**

At this time, corporate donors have the unique opportunity to align your business with one of the key Market update projects we are undertaking;

- The Market Information Stand **RENOVATION**
- Launch of an **ONLINE ORDERING PLATFORM**
- Supporting and growing the **AFTER MARKET PROGRAM**
- The **MARKET DOOR REPLACEMENT PROJECT**

Giving at this special hour in Market history will grant you special recognition within the Market thanking you for your support. **Become a Corporate Donor or Sponsor of the Central Market today, and generations to come will gratefully enjoy the benefits of your generosity.**





Market Information Stand Renovation

The Market Information Stand is being renovated and reimagined to serve as a true jumping off point of the Central Market experience.

Your gift to fund this project will also go to helping to secure more Market volunteers, who are critical to our events and holiday seasons.

Especially with the launch of our SNAP initiative, the Information Stand is now busier than ever and needs an update to better serve our shoppers.

Market Door Replacement Project

All 13 sets of Market doors are original to our 1889 building, and the time has come to replace them. The old doors have been refurbished one too many times and are now a hindrance to our security system.

Replacing the old doors also gives us the opportunity to increase Market accessibility for all - a chief focus of ours as the Central Market Trust. The new doors are being painstakingly crafted to match the look of the original doors, and honor the historic building.





LANCASTER
CENTRAL
MARKET

The Kathleen L. Peck After Market Program

Designed to ensure the produce in our Market winds up on local tables and not in landfills, the **Kathleen L. Peck After Market Program** is simultaneously reducing our food waste and helping to combat food insecurity in our community. We have been flooded with messages from a grateful Lancaster community as this program has taken off. Your donation will help us grow the program, provide more volunteers to assist, reduce even more food waste, and reach even more neighbors with fresh, healthy food.

Launch of Online Ordering

Ever with the focus of increasing accessibility of the Market, we are excited to be **launching an online ordering platform!**

This platform aims to serve our customers who cannot make it during Market hours, especially working individuals or families who may have difficulty making it during normal Market hours, or who just want the ease of placing an order ahead of time.



Dear Business Leader,

For only the second time in its nearly 300 year history, the Lancaster Central Market is giving the business community a chance to **align their businesses with the Market by becoming a corporate donor or sponsor.**

The Central Market - the country's oldest continuously running farmers market - shapes Lancaster, Pennsylvania and is the foundation of the city's downtown culture. We are proud to be home to nearly 70 small, locally-owned businesses. It is a thriving center of commerce, an exhibition of the very finest in local, farm-fresh produce, and a meeting place for generations of family and friends. Without it, our city, county, and larger Lancaster community would not be the same. This year, we are giving you the chance to leave a legacy that will long outlast your financial gifts.

This is an exciting time for the Central Market, with multiple projects being rolled out aimed at making our Market more accessible and engaging, and doing some much-needed restoration to ensure our Market endures for centuries to come. **Becoming a corporate donor or sponsor of the Central Market at this time gives you the opportunity to support these important projects in a meaningful, highly visible, and lasting way that marketgoers for generations to come will enjoy because of your generosity.**

DONATION LEVEL

TITLE

RECOGNITION

\$30,000+

ENTRYWAY
REVITALIZER

Heirloom Partner level benefits, and a permanent plaque dedicated to your generosity installed on a new door that might also last 150+ years!

\$25,000+

HEIRLOOM PARTNER

Company name on donor quilt inside Market. Social media video produced to share the news of your generosity. Large, linked company logo on our site.

\$15,000 - \$24,999

MARKET MAKER

Large, linked company logo placement on our website. Social media content thanking you for your generosity.

\$10,000 - \$14,999

SUSTAINABILITY
COLLEAGUE

Medium company logo placement on our website linked back to your site.

\$5,000 - \$9,999

ACCESSIBILITY ALLY

Medium company logo placement on our website.

\$2,500 - \$4,999

COMMUNITY
COLLABORATOR

Small company logo placement on our website.

\$1,000 - 2,499

MARKET PROMOTER

Corporate listing on the donor page on our website.

A legacy of fun-filled MARKET EVENTS

Do you remember your first **Lancaster City Tree Lighting** ceremony? Already planning ahead for this year's **Harvest Breakfast**? You are not alone - the Central Market's expanding lineup of community events are simply not to be missed. Even a bit of lousy weather at last year's Harvest Breakfast didn't keep the alleyways around the Market from being full of jubilant fans of all things autumn. 2024 promises to be another fun-filled year at Market with the return of the **Strawberry Festival**, and an exciting **Market Cocktail Party** this summer that is sure to be the talk of the town.

When you choose to sponsor our Market events you will get more than recognition - you get to be a true friend and partner of the Market in the eyes of our community. Sponsorship not only ensures the longevity of these events year over year, but allows us to make them bigger and better each time. In recognition of this, every event attendee will see your sponsorship and know your business is one they can trust to support the places and memories they hold dear!

DONATION LEVEL

TITLE

RECOGNITION

\$10,000+

BOUNTY

- Right of first refusal • Linked logo on sponsor page • Logo placement on event materials and banners • 4 tickets to Market Cocktail Party • Social media content • Summary of execution

\$5,000 - \$9,999

HARVEST

- Linked logo on sponsor page • Logo placement on event materials and banners • 2 tickets to Market Cocktail Party • Summary of execution

\$2,500 - \$4,999

ABUNDANCE

- Linked logo on sponsor page • Logo placement on event materials and banners • Summary of execution

\$1,000 - \$2,499

PLENTIFUL

- Linked logo on sponsor page • Logo placement on event printed materials and banners

\$500 - \$999

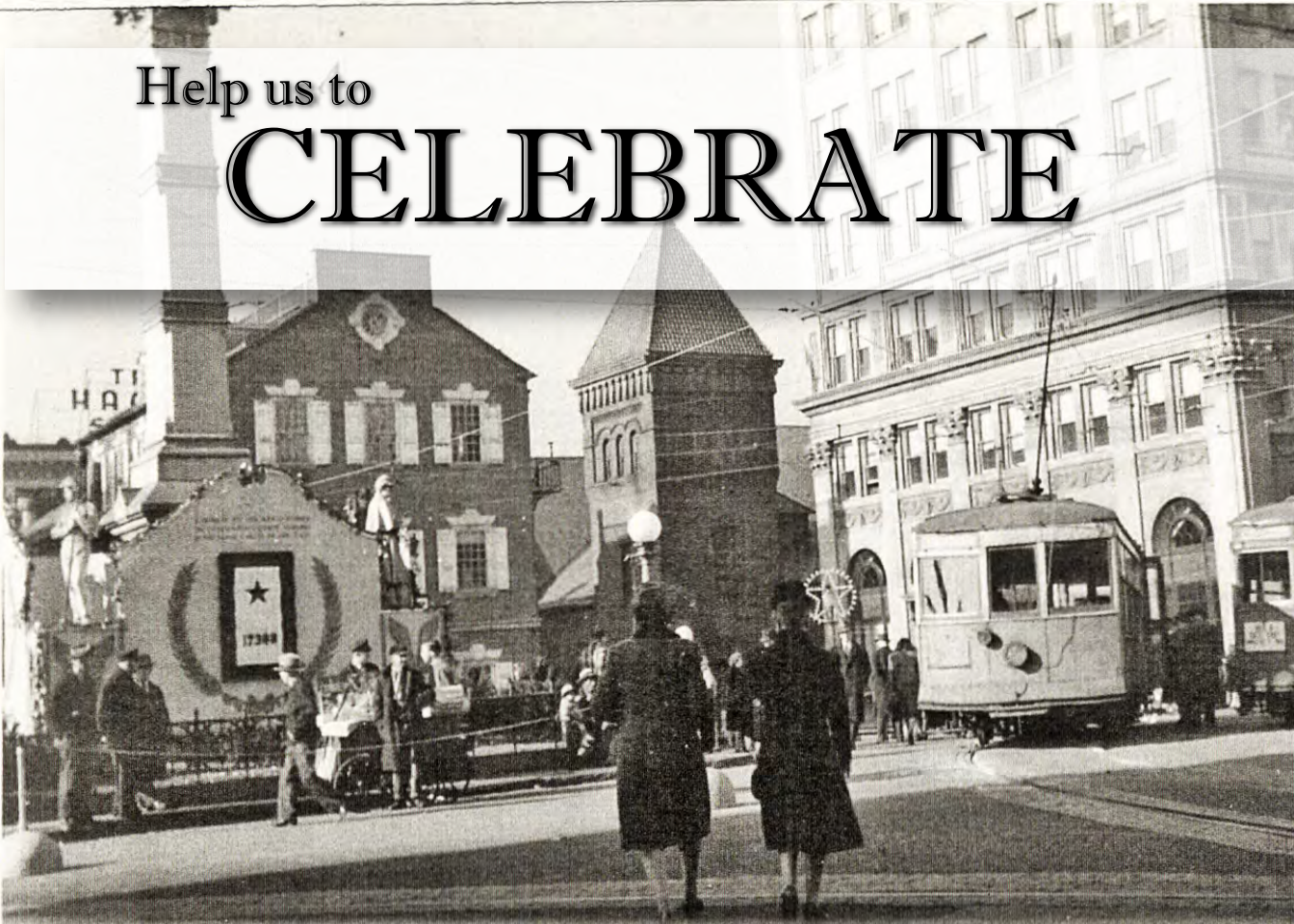
CULTIVATE

- Logo on sponsor page • Logo placement on event printed materials and banners

Help us to

CELEBRATE

nearly 300 years of
Central Market history



LANCASTER
CENTRAL
MARKET



Support our efforts to
PRESERVE & INNOVATE

for new generations of Marketgoers

The official registration and financial information of Lancaster Central Market Trust may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1 (800) 732-0900. Registration does not imply endorsement.

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CENTRAL
MARKET